



- THE WORLD'S FINEST SPORTSMEN'S SHOWS -
Est. 1975

ON CAMERA!

Let ISE help you get more attention at the shows! Fill out the form below and we'll do the rest.

Company _____

Your Name _____

Shipping Address _____

City _____

State _____

Zip _____

Phone _____

E-mail _____

Website _____

Yes, I have information on the following (check all that apply)

- Story involving a celebrity in an ISE show market
- Story about my company doing something good for my community
- Recent record experience
- Recent story about youth activity and your business
- Strange or unique story

NOTE: the media are primarily interested in what has JUST HAPPENED, OR WHAT WILL HAPPEN SOON.

If you have other PR leads, comments on one of the topics above, or information about new products or services that you believe are newsworthy (high-tech items seem to work best), please briefly describe them below. ISE will follow up.

Complete this form and FAX to: **360-693-3352**; or
MAIL to: **ISE/PR, P.O. Box 2569, Vancouver, WA 98668-2569**

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