

PLEASANTON

February 25-27, 2005

Alameda County Fairgrounds, 4501 Pleasanton Ave, Pleasanton, CA 94566
Phone: 925-426-7600; Fax: 925-426-7599; www.alcofairgrounds.com

HOURS

Public Hours

***All exhibits must be staffed during ALL show hours**

Friday: 12pm – 7pm
Saturday: 10am – 7pm
Sunday: 10am – 5pm

Set-Up & Registration Hours

***All vehicles must be off show grounds by 11am Fri.**

***No drive-in after 5pm Thur.; No drive-in Fri.**

Bulk Areas:

Wednesday: 1pm – 7pm
Thursday: 9am – 3pm

All Booth Numbers:

Wednesday: 4pm – 7pm
Thursday: 9am – 7pm
Friday: 8am – 11am

Booth Space #'s with an "L" in front:

Thursday: 5pm – 7pm
Friday: 8am – 11am

Move-Out Hours

Sunday: 5:15pm – 10pm
Monday: 8am – 12pm

CONTACT INFORMATION

Decorator/Electrical

American Convention & Exposition Services
Freight: 1426 Bourbon St. **Mail:** P.O. Box 31422
Stockton, CA 95204 Stockton, CA 95213
Phone: 209-464-0560; Fax: 209-465-7790
Convention@aol.com

Phone Service

Pacific Bell
Phone: 800-339-3204 or 408-339-0124
Fax: 866-512-1384
(Order within 30 days of show.)

Headquarter Hotel (alternate available)

Crowne Plaza Hotel
11950 Dublin Canyon Road
Pleasanton, CA 94588
Phone: 925-847-6000; Fax: 925-463-2585
\$57 Room + 8% tax; Cut-off: 2/9/05
Show Shuttle Available
Hotel Restaurant and Lounge

*See Exhibitor services chart page 20-21, for more information.

Registration & Set-Up:

Directions to Registration Desk - Exhibitor registration is located in the Young California Building. Go through the Gate 12; venter entrance to the facility grounds.

Exhibitor Badges – Badges are required before set-up. Picked up your badges at registration.

Unloading - Exhibitors may drive into the building. Quickly unload, park your vehicle in the lot and then set-up your exhibit.

All Vehicles must be OFF the Show Grounds by 11:00am Friday, to open the show.

Late Arrival - Exhibitors arriving after the show opens will not be permitted to set-up; your space is forfeited.

Exhibitor Parking:

On-site Parking - Cost \$15 all show pass per parking space at the Young California Building. Purchase parking pass at Exhibitor Registration during set-up hours only. Empty trailers and large trucks are to be parked in the VIP lot. (See Exhibitor Registration desk at show.) No empty trailers or large empty trucks allowed in the exhibitor parking lot.

Sales Tax: 8.75% (tax rate subject to change)

Permits Required:

Food - Permit and Certificate of Insurance REQUIRED for ALL food distribution; including candy and water. Please call Sabrina @ ISE (360)693-3700 X203 for the application and instructions.

Sellers Permit - ALL exhibitors are required to register for sales tax; fill out a BOE-410-D. See page 3 for details.

Tear Down Instructions: Early tear down is NOT permitted!

5:15 p.m. – Start vehicle line-up at buildings. 5:30pm – The building drive-in doors will open. Exhibitor vehicles may access the grounds as soon as the public is clear from the grounds.