

DENVER

Jan 10-13, 2019

Colorado Convention Center, 700 14th St., Denver, CO



Advertising Impact



Television & Cable

Convey the show with sight & sound.



Billboards

Drive-time becomes impression time.



Internet & Mobile

Videos and offers to desktops and mobile.



Radio

Targets attendees across age groups.



Email

Getting to in-boxes with offers and more.



Social Networks

Interacting with key customer groups.



Newspaper

A key media for high income customers.



Direct Mail

Bringing loyal customers year after year.

See Samples of ISE ads

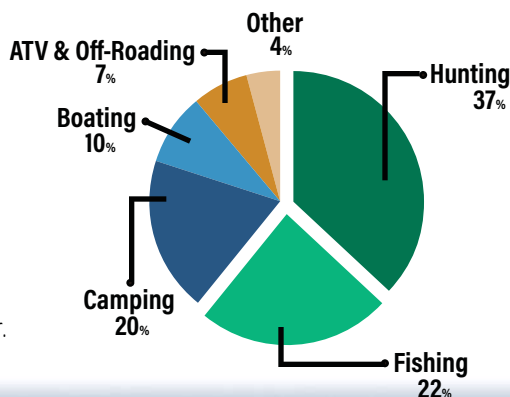
www.SportsExpos.com/advertising

Rocky Mountain Region's Largest

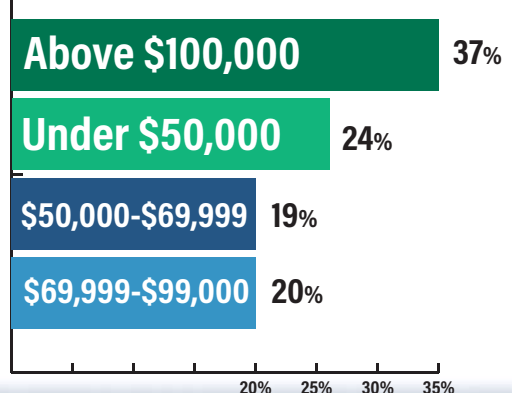
Colorado offers an unprecedented number of outdoor pursuits and the consumer participants to match. This is why ISE's longest-running expo continues to expand--product offerings, destinations, activities and consumers. Hunting and fishing remain core.

Several generations of outdoor enthusiasts from Colorado and the seven bordering states attend, while the expo's Youth Fair, hosted by Colorado Parks and Wildlife, recruits thousands of future outdoor enthusiasts.

Attendee Interests



Attendee Incomes



Contact Us

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w: www.SportsExpos.com

Join ISE's 2019 Tour

Denver - Jan 10-13

Sacramento - Jan 17-20

Salt Lake City - Mar 14-17

Scottsdale and Arizona Boat Show - Mar 21-24