



# SCOTTSDALE

## Mar 21-24, 2019

WestWorld of Scottsdale, 16601 N Pima Rd., Scottsdale, AZ



### Advertising Impact



### Television & Cable

Convey the show with sight & sound.



### Billboards

Drive-time becomes impression time.



### Internet & Mobile

Videos and offers to desktops and mobile.



### Radio

Targets attendees across age groups.



### Email

Getting to in-boxes with offers and more.



### Social Networks

Interacting with key customer groups.



### Newspaper

A key media for high income customers.



### Direct Mail

Bringing loyal customers year after year.

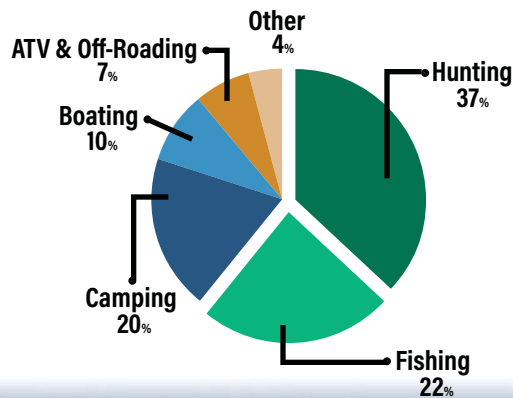
### See Samples of ISE ads

[www.SportsExpos.com/advertising](http://www.SportsExpos.com/advertising)

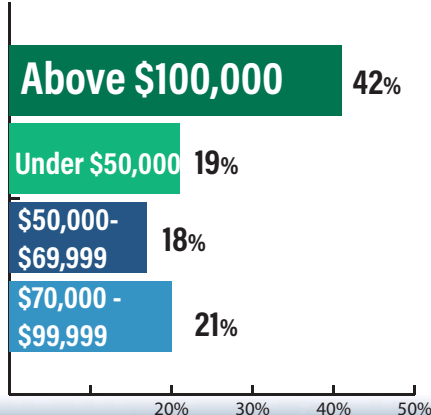
## Location, Location, Location

Scottsdale, AZ. The WestWorld location draws attendees with high household incomes, who are also avid travelers and owners/users of large-ticket toys. Multiple buildings and vast outside space spotlight our jointly held **Arizona Boat Show**, plus large outdoor displays of recreational vehicles and powersports units. Special show activities attract, hold and motivate consumers.

## Attendee Interests



## Attendee Incomes



### Contact Us

p: 800-545-6100  
e: [service@SportsExpos.com](mailto:service@SportsExpos.com)  
w: [www.SportsExpos.com](http://www.SportsExpos.com)

### Join ISE's 2019 Tour

Denver - Jan 10-13  
Sacramento - Jan 17-20  
Salt Lake City - Mar 14-17  
Scottsdale and Arizona Boat Show - Mar 21-24