

Exhibitor Benefits

Three Cities, Three Expos

NOTE: *ISE never sells its exhibitor or attendee lists. Therefore, if any party contacts you about purchasing an ISE list--exhibitors or consumers--that list is not from ISE and is unauthorized.*

For nearly 50 years the International Sportsmen's Exposition (ISE) events have presented adventure-travel, hunting, fishing, shooting-sports, boat and camping products and services to outdoor enthusiasts at events held during the first quarter throughout the largest western United States markets.

Each of the three ISE shows display from 225 to nearly 400 leading resorts and lodges, outdoor-product manufacturers, boat dealers, regional and specialty retailers, hunting and fishing guides and outfitters, national and local conservation organizations, state and federal government agencies, and nonprofit groups.

Your business can benefit from this powerhouse of consumer--and trade--activity.

Make Face-to-Face Sales - to highly qualified attendees

Get Publicity - demonstrate your products, give seminars, enjoy media attention

Stay visible all year - One benefit of exhibiting is to have ISE promoting your videos on our YouTube channel

Heavily Promoted - ISE shows are advertised in all major media

Convenient - Easy set-up includes drive-in buildings

Best Value - Reduced hotel rates, and booth services

Experience - Four decades of profitable shows for exhibitors from around the world

There is no better marketing investment or affective way to generate new business! For more information, [Click Here](#). Or [click here](#) for the **2025 Summer Sale Application**.

To reserve your selling opportunity today, call 800-545-6100.

What your rate includes:

- 8-ft.-high backdrop and 3-ft.-high side-rail drape
- 500 watts of electricity (in-line booths only)
- Assigned booth location
- Free online pre-expo (hotlinked) listing
- Exhibitor wristband credentials

- Steeply discounted cost for Guest Passes
- 24-hour security
- Drive-in/drive-out set-up/take-down
- Scheduled move-in/move-out
- Comprehensive exhibitor online resources
- Free promotional opportunities