



2011 APPLICATION/CONTRACT FOR EXHIBIT SPACE

P.O. Box 2569, Vancouver, WA 98668-2569, USA
800-545-6100 • 360-693-3700 (Int'l.) • 360-693-3352 (24-hour Fax)

www.SportsExpos.com

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

Email _____ Website _____

We plan to exhibit these products/services _____



Indicate below number of 10'x10' booths and show(s).

NOTE: Add \$200 for a Corner Booth.
Please call ISE for bulk rates.

DENVER

Jan. 6-9, 2011
Colorado Convention Center

_____ # Booths, each **\$1,300**

SACRAMENTO

Jan. 20-23, 2011
California Exposition & State Fairgrounds

_____ # Booths, each **\$1,300**

Now
4 Days

PHOENIX

Feb. 24-27, 2011
University of Phoenix Stadium, Glendale

_____ # Booths, each **\$1,300**

SALT LAKE CITY

Mar. 17-20, 2011
South Towne Exposition Center, Sandy

_____ # Booths, each **\$1,300**

ONLY the products/services listed above and APPROVED by ISE Show Management may be displayed.

** PAYMENT TERMS **

- As of Aug. 1, 2010, a 50% deposit was required to reserve exhibit space.
- FULL payment is required for all exhibit space booked by Dec. 1, 2010. Any Application/Contract received after Dec. 1, 2010 must include FULL payment.
- Delinquent payments may cause a forfeiture of pre-assigned exhibit locations.
- Past-due balances paid after Dec. 1, 2010 will incur a \$100.00 late fee.

To pay, choose CHECK or CREDIT CARD:

CHECK # _____ IN THE AMOUNT OF \$ _____

Make checks payable to: ISE (U.S. funds only)

NO POST-DATED CHECKS. Funds deposited upon receipt.

CREDIT CARD (Check one): AMEX MC VISA DISC

ACCOUNT NUMBER (fill in blanks below)

CARD-EXPIRATION DATE _____ / _____

CARD'S SECURITY CODE _____

PRINT NAME ON CARD _____

SIGNATURE _____

I authorize ISE to process the payments on the given Credit Card. Unless instructed, balance will be automatically charged on Dec. 1, 2010.

Seller Permit Number **California** _____
Include your permit number, or completed BOE-410-D form

Sign Here

_____ DATE _____

I hereby apply for exhibit space in the 2011 International Sportsmen's Exposition(s). I hereby agree to abide by the show terms, conditions and regulations printed on the reverse side of this form and in the company's Exhibitor Guide. If you agree: 1) Sign above and date; 2) Mail or fax the original to International Sportsmen's Expositions; 3) If you mail this form, remember to make a copy for your own records.

ISE
Office
Use

APPLICATION ACCEPTED BY _____

DATE _____

DEPOSIT AMOUNT _____

CLIENT NUMBER _____