



Dear Exhibitors, Attendees and Friends

Sept. 25, 2020

International Sportsmen's Expositions (ISE) has made the difficult decision to cancel the January 2021 ISE shows in Denver, CO and Sacramento, CA due to COVID-19 concerns.

After working closely with both venue and local health officials, we have mutually come to the conclusion that the government restrictions placed on all public events to limit the spread of COVID-19 in both California and Colorado necessitate that these shows be postponed until 2022. While we are deeply disappointed in not producing these two events in 2021, it is with the best interest and the safety for our exhibitors, attendees, partners and ISE staff that we do so.

ISE intends to return to both Denver and Sacramento markets with scheduled events for January 2022 when the pandemic impacts to our country have subsided. These dates are now online: SportsExpos.com

Our 2021 March shows in Salt Lake City, UT and Scottsdale, AZ are scheduled to go on as planned.

Thank you for your continued support and business. We look forward to serving you soon. In the meantime, be safe and well!

Brian Layng
President and CEO
International Sportsmen's Expositions

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