

SCOTTSDALE

Mar 13-15, 2020

WestWorld of Scottsdale, 16601 N Pima Rd., Scottsdale, AZ



Advertising Impact

See Samples of ISE ads
www.SportsExpos.com/advertising



Television & Cable

Convey the show with sight & sound.



Billboards

Drive-time becomes impression time.



Internet & Mobile

Videos and offers to desktops and mobile.



Radio

Targets attendees across age groups.



Email

Getting to in-boxes with offers and more.



Social Networks

Interacting with key customer groups.



Newspaper

A key media for high income customers.



Direct Mail

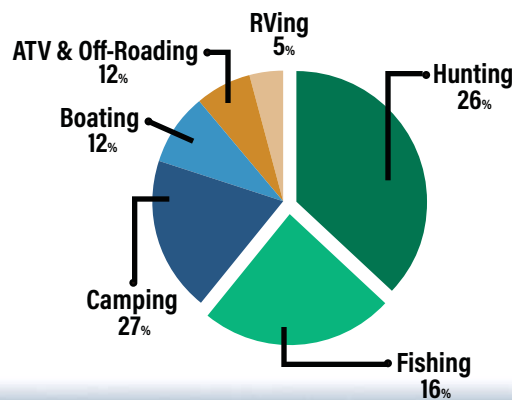
Bringing loyal customers year after year.

Location, Location, Location

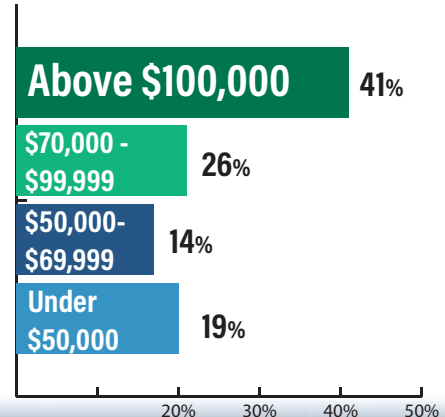
Scottsdale, AZ. The WestWorld location draws attendees with high-dollar household incomes. These attendees are also avid travelers and owners of large-ticket products.

The North Hall and outside space spotlight large displays of boats, RVs and offroad vehicles, plus guides, outfitters and lodges. The RV Pavilion includes the Good Sam accessory store. Sales-driving activities include an Offroad Test Track, Truck and RV Ride-and-Drives, RV Buyer Clinic. The bass-filled Aquarium Tank, Outdoor Product Showcase and Wilderness Clinics draw sportsmen and outdoor enthusiasts.

Attendee Interests



Attendee Incomes



Contact Us

p: 800-545-6100
 e: service@SportsExpos.com
 w: www.SportsExpos.com

Join ISE's 2020 Tour

Denver - Jan 9-12
 Sacramento - Jan 16-19
 Scottsdale - Mar 13-15
 Salt Lake City - Mar 19-22



Fast Facts . . . Scottsdale 2020

WHAT: Sportsmen, Boat & RV Expo
ONLINE: SportsExpos.com and YourLifeOutdoors.com
WHEN: March 13 –15, 2020
WHERE: WestWorld of Scottsdale, 16601 N. Pima Road, Scottsdale, AZ 85260
HOURS: Thurs & Fri-10a-7p; Sat-10a-7p; Sun-10a-5p
ADMISSION: \$12 adult; youth 15 and under and active military (with ID) free

EXHIBITORS: The 20th annual Arizona event will offer WestWorld's large North Hall, packed with the valley's top marine dealers, vendors with outdoor products and services, plus fishing, hunting and adventure destinations; outdoors, Good Sam presents the giant *RV Pavilion*; also outside, large displays of UTVs and ATVs

- Sport and fishing boats
- Trailers and accessories
- Watercraft
- RVs and campers
- UTVs and ATVs
- SUVs, trucks and accessories
- Lodges, resorts, marinas
- Camping gear and apparel
- Outfitters and guides
- Travel and destination groups
- Camo, optics, accessories
- Outdoor clubs and organizations

SPECIAL FEATURES & EVENTS:

- Offroad Test Track
- Outdoor Product Showcase
- RV test drive and seminars
- DockDogs Contest (daily qualifications; Sunday finals)
- Aquarium Demonstration Tank and pro-angler seminars
- Truck Ride-and-Drive
- **NEW:** Shooting Game
- **NEW:** Youth Activity area

CONTACT: Service@SportsExpos.com or [Facebook.com/SportsExpos](https://www.facebook.com/SportsExpos)

International Sportsmen's Expositions
P.O. Box 2569, Vancouver, WA 98668-2569 USA