



Exhibitor Services Information

Exhibitor Benefits

International Sportsmen's Exposition (ISE) will present the largest consumer events in major western markets in the first quarter of 2027.

ISE never sells its exhibitor or attendee lists. Therefore, should any party contact you about purchasing an ISE list--exhibitor or consumer--that list is not from ISE and is unauthorized.

ISE never authorizes our contracted hotels to contact you. If you receive an email or call about hotel booking, that contact has not been authorized by ISE.

Each of the three ISE expos showcase from 225 to nearly 450 leading resorts and lodges; outdoor-product manufacturers; boat, RV/camper and powersports dealers; regional and specialty retailers; hunting and fishing guides and outfitters; national and local conservation organizations; state and federal government agencies; outdoor media; and nonprofit and advocacy groups.

For a quick overview video from our 2026 Denver show, [click here](#).

Get on board now to plan your 2027 success. Not only will you **Meet Face-to-Face** with highly qualified attendees, you'll:

- **Get Publicity** - demonstrate your products, give seminars, enjoy media attention
- **Stay Visible All Year** - Learn about ISE promoting your videos on our YouTube channel
- **Heavily Promoted** - ISE shows are advertised in all major media
- **Convenient** - Easy set-up includes drive-in buildings
- **Best Value** - Reduced hotel rates, and booth services
- **Experience** - Five decades of profitable shows for exhibitors from around the world

Your rate includes:

- 8-ft.-high backdrop and 3-ft.-high side-rail drape
- 500 watts of electricity (in-line booths only)
- Assigned booth location
- Free online pre-expo (hotlinked) listing
- Exhibitor wristband credentials
- Steeply discounted cost for Guest Passes
- 24-hour security
- Drive-in/drive-out set-up/take-down
- Scheduled move-in/move-out
- Comprehensive exhibitor online resources
- Free promotional opportunities

For more information, [click here](#).

NOTE: 2027 exhibitor Services materials--decorating, hotel and show move-in information--post to our website in October, when all exhibitors will be sent an email notice.

To talk with us, please call 800-545-6100. Thank you!

**2027 Spring-Summer
Sale application**

