



Dear Exhibitors and Attendees

August 1, 2020

The purpose of this message is to provide a brief update on our 2021 show plans:

- We are proceeding full speed ahead to produce America's Premier Sportsmen's Shows, which we have held since 1975
- As we are all aware, the challenges associated with COVID-19 are substantial, and changing frequently depending on local circumstances
- We believe that our events will require changes to the floor plan to protect your, the public's and our welfare--social distancing and face masks will likely be required for us all
- We are in touch with our facilities and local authorities in Colorado, California, Utah and Arizona, receiving guidance, as it develops, on safely producing public events
- We will update our website as the situation develops

We sincerely thank you for your support and loyalty and hope to see you soon. Enjoy your life outdoors for the remainder of the summer and into the fall.

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